**Scoring Rubric: Name Transformation Project**

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|  | Excellent Work | Good Work | Satisfactory | Needs work | Falls Far Below |
|  | 20-18 | 17-16 | 15-14 | 13-12 | 11-0 |
| Creativity | Artwork expresses original and inventive ideas and a unique perspective is shown throughout. - Interesting objects that are not repeated.-objects are combined in a very interesting way to form the letters in name.-Logos are used very sparingly and are accompanied by other elements that add interest.-Excellent creativity was also shown in the border and background. -drawings show a great amount of detail. | Artwork expresses a good amount of originality and inventiveness and some personal expression is shown throughout. - chose objects that that said something about them.-objects are combined in an interesting way to form letters.-Some logos are used and are accompanied by other elements that add interest.-A good amount of creativity in the border and background. -drawings show a good amount of detail. | Artwork expresses a satisfactory amount of originality and inventiveness. Personal expression is satisfactory.- chose objects that said something about them but some objects or ideas are repeated.-objects are combined in an interesting way.-Some logos are but are not accompanied by other elements that add interest.-average creativity was shown in the border and background. -drawings show average amount of detail. | Very little imagination, inventiveness, or originality is shown in the artwork. -Not all letters were transformed into objects.-Many Objects or ideas are repeated.-Many logos are used and are not accompanied by other elements that add interest.-Very little creativity was shown in the border and background. -drawings below average amount of detail. | No imagination, inventive-ness, or originality is shown in the artwork. Artwork appears incomplete.  |
| Craftsman-ship | -Excellent amount of artistry, skill, and pride was shown in the artwork. -Excellent control of materials is shown.-coloring was done with excellent amount of care.-Excellence is shown in quality and neatness. -Condition of artwork is pristine. | -Very good amount of artistry, skill, and pride was shown in the artwork. -Very good control of materials is shown.-coloring was done with a good amount of care.-Above average quality and neatness. -Condition of artwork is very good. | -Satisfactory amount of artistry, skill, and pride was shown in the artwork. -Satisfactory control of materials is shown.- Coloring was done with a satisfactory amount of care but more care could have been shown. -Condition of artwork is satisfactory. | -More artistry, skill, and pride could be shown in the artwork. -Limited control of materials is shown.-coloring was done with little care and looks rushed or scribbled.-Has some folds and/or wrinkles and/or stray lines that are a little distracting. | -Very little artistry, skill, and pride is shown in the artwork. -Very little control of materials is shown.-Very little effort at quality and neatness. -Very distracting folds, wrinkles, tears, and/or stray lines that are a very distracting. |
| Content | All of the required content is present. -At least five letters are transformed.-Artwork has a creative border.-Artwork has a creative background.  | Almost all of the required content is present. A proficient under-standing of objectives is evident. | Most of the required content is present. Basic understanding of objectives is evident. | Much of the required content is missing. Understanding of project objectives is not shown. | None of the required content is present. |
| Composition | Composition is interesting to the eye. -Above average skill is shown in the planning, placement, and arrangement of the elements. -transformed letters are spaced evenly throughout the artwork.-All of the spaced is used well. | A lot of care was shown in the planning, placement, and arrangement of the elements.-Transformed letters may not all be spaced evenly, but it is not too distracting.-Some of space may not be used well. | Satisfactory care was shown in the planning, placement, and arrangement of the elements.-Some letters are too small or may be squished.-It is apparent that some of the space in the drawing was not used well and is distracting. | Very little care was shown in the planning, placement, and arrangement of the elements.-transformed letters are not evenly spaced.-Letters are pushed to one side or the other.-Space was not used well. | No care was shown in the planning, placement, and arrangement of the elements. |
| Effort | -Time was used wisely and about 100% of the time was spent on task. - Showed best effort - Maintained a positive attitude -Persevered even when challenged.-Observed classroom expectations.  | -Time was mostly used wisely and about 90% of the time was spent on task. -Showed a strong effort.-Mostly maintained a positive attitude -Mostly persevered even when challenged.-Observed classroom expectations.  | -Time could have been used better and about 80% of the time was spent on task. -Showed a good effort.-Could have had a better attitude -Showed a good amount of perseverance.-observed classroom expectations.  | -Time was mostly not used wisely and about 70% of the time was spent on task. - Showed a limited amount of effort.- Did not have a good attitude most of the time. -Could have shown more perseverance.-Did not always observe classroom expectations.  | -Time was not used wisely and 60% or less of the time was spent on task. - Showed very little effort or project looks incomplete.- Had a poor attitude most of the time. -Showed little perseverance or gave up on the project.-Has problems following classroom expectations. |
| Total Score out of a hundred |  |  |  |  |  |

Requirements:

Creativity: The student creatively transformed the letters in their name into objects that represent them or have some meaning to them.

Craftsmanship: The student used good craftsmanship and care to create their artwork.

Content: At least 5 letters that have been transformed into different objects, the artwork is in full color, and there is a creative background and a border.

Composition: The student will create a composition that is well planned out and fits the page. Nothing is squished or crowded to help fit the page.

Effort/Participation: Student will put forth their best effort, will remain on task, maintain a good attitude, and follow classroom rules.

Along with the project, students will turn in: a practice/planning sketch, brainstorming sheet, and reflection.