**Scoring Rubric: Name Transformation Project**

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|  | Excellent Work | Good Work | Satisfactory | Needs work | Falls Far Below |
|  | 20-18 | 17-16 | 15-14 | 13-12 | 11-0 |
| Creativity | Artwork expresses original and inventive ideas and a unique perspective is shown throughout.  - Interesting objects that are not repeated.  -objects are combined in a very interesting way to form the letters in name.  -Logos are used very sparingly and are accompanied by other elements that add interest.  -Excellent creativity was also shown in the border and background.  -drawings show a great amount of detail. | Artwork expresses a good amount of originality and inventiveness and some personal expression is shown throughout.  - chose objects that that said something about them.  -objects are combined in an interesting way to form letters.  -Some logos are used and are accompanied by other elements that add interest.  -A good amount of creativity in the border and background.  -drawings show a good amount of detail. | Artwork expresses a satisfactory amount of originality and inventiveness. Personal expression is satisfactory.  - chose objects that said something about them but some objects or ideas are repeated.  -objects are combined in an interesting way.  -Some logos are but are not accompanied by other elements that add interest.  -average creativity was shown in the border and background.  -drawings show average amount of detail. | Very little imagination, inventiveness, or originality is shown in the artwork.  -Not all letters were transformed into objects.  -Many Objects or ideas are repeated.  -Many logos are used and are not accompanied by other elements that add interest.  -Very little creativity was shown in the border and background.  -drawings below average amount of detail. | No imagination, inventive-ness, or originality is shown in the artwork. Artwork appears incomplete. |
| Craftsman-ship | -Excellent amount of artistry, skill, and pride was shown in the artwork.  -Excellent control of materials is shown.  -coloring was done with excellent amount of care.  -Excellence is shown in quality and neatness.  -Condition of artwork is pristine. | -Very good amount of artistry, skill, and pride was shown in the artwork.  -Very good control of materials is shown.  -coloring was done with a good amount of care.  -Above average quality and neatness.  -Condition of artwork is very good. | -Satisfactory amount of artistry, skill, and pride was shown in the artwork.  -Satisfactory control of materials is shown.  - Coloring was done with a satisfactory amount of care but more care could have been shown.  -Condition of artwork is satisfactory. | -More artistry, skill, and pride could be shown in the artwork.  -Limited control of materials is shown.  -coloring was done with little care and looks rushed or scribbled.  -Has some folds and/or wrinkles and/or stray lines that are a little distracting. | -Very little artistry, skill, and pride is shown in the artwork.  -Very little control of materials is shown.  -Very little effort at quality and neatness.  -Very distracting folds, wrinkles, tears, and/or stray lines that are a very distracting. |
| Content | All of the required content is present.  -At least five letters are transformed.  -Artwork has a creative border.  -Artwork has a creative background. | Almost all of the required content is present. A proficient under-standing of objectives is evident. | Most of the required content is present. Basic understanding of objectives is evident. | Much of the required content is missing. Understanding of project objectives is not shown. | None of the required content is present. |
| Composition | Composition is interesting to the eye.  -Above average skill is shown in the planning, placement, and arrangement of the elements.  -transformed letters are spaced evenly throughout the artwork.  -All of the spaced is used well. | A lot of care was shown in the planning, placement, and arrangement of the elements.  -Transformed letters may not all be spaced evenly, but it is not too distracting.  -Some of space may not be used well. | Satisfactory care was shown in the planning, placement, and arrangement of the elements.  -Some letters are too small or may be squished.  -It is apparent that some of the space in the drawing was not used well and is distracting. | Very little care was shown in the planning, placement, and arrangement of the elements.  -transformed letters are not evenly spaced.  -Letters are pushed to one side or the other.  -Space was not used well. | No care was shown in the planning, placement, and arrangement of the elements. |
| Effort | -Time was used wisely and about 100% of the time was spent on task.  - Showed best effort  - Maintained a positive attitude  -Persevered even when challenged.  -Observed classroom expectations. | -Time was mostly used wisely and about 90% of the time was spent on task.  -Showed a strong effort.  -Mostly maintained a positive attitude  -Mostly persevered even when challenged.  -Observed classroom expectations. | -Time could have been used better and about 80% of the time was spent on task.  -Showed a good effort.  -Could have had a better attitude  -Showed a good amount of perseverance.  -observed classroom expectations. | -Time was mostly not used wisely and about 70% of the time was spent on task.  - Showed a limited amount of effort.  - Did not have a good attitude most of the time.  -Could have shown more perseverance.  -Did not always observe classroom expectations. | -Time was not used wisely and 60% or less of the time was spent on task.  - Showed very little effort or project looks incomplete.  - Had a poor attitude most of the time.  -Showed little perseverance or gave up on the project.  -Has problems following classroom expectations. |
| Total Score out of a hundred |  |  |  |  |  |

Requirements:

Creativity: The student creatively transformed the letters in their name into objects that represent them or have some meaning to them.

Craftsmanship: The student used good craftsmanship and care to create their artwork.

Content: At least 5 letters that have been transformed into different objects, the artwork is in full color, and there is a creative background and a border.

Composition: The student will create a composition that is well planned out and fits the page. Nothing is squished or crowded to help fit the page.

Effort/Participation: Student will put forth their best effort, will remain on task, maintain a good attitude, and follow classroom rules.

Along with the project, students will turn in: a practice/planning sketch, brainstorming sheet, and reflection.